

Communications Contact

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CORPORATE VISIONS INC.
Be Different. Where it Counts. Your Message.

FOR IMMEDIATE RELEASE

Corporate Visions Sponsors Sales Enablement Programs with Independent Research Firm

Corporate Visions to put on three regional roundtable events, sponsor and speak at national conference

Incline Village, NV – December 8, 2010 – Corporate Visions will sponsor three executive roundtables to be facilitated by Forrester Research Inc. on “sales enablement” and the new realities of selling, drawn from Forrester’s research on the topic. The events are scheduled for March 2 (San Francisco), March 16 (Boston), and April 26 (Chicago). In addition, Corporate Visions will be a gold sponsor of Forrester’s inaugural Technology Sales Enablement Forum 2011 scheduled for February 14-15 in San Francisco.

“Our focus on helping companies develop messages, tools and training to deliver differentiated customer conversations is a significant part of Sales Enablement,” says Joe Terry, CEO of Corporate Visions. “As an emerging category leader, we feel it’s important to push the industry discussions on this topic. And, we’ve chosen to engage Forrester’s Technology Sales Enablement Team for these roundtables because they are leading the way with impressive research and analysis on the topic.”

Executives interested in participating in the Roundtables should email Tim Riesterer at Corporate Visions (triesterer@corpv.com) and provide your contact information. The Roundtables will be limited to approximately 20 participants, director level and above, at companies with at least 100 or more sales people or channel partners.

“The roundtables represent a unique opportunity to network with peers who are talking about the opportunities and tackling the same challenges facing sales enablement,” says Tim Riesterer, CMO at Corporate Visions. “Forrester will be sharing some of their latest findings and providing an environment for lively discussion where those participating are sure to walk away with practical action items for their sales enablement initiatives.”

Also, for executives interested in a larger gathering of Sales Enablement Professionals, Corporate Visions is a gold sponsor and speaker at Forrester’s first Technology Sales Enablement Forum 2011 -- New Buyers, New Demands: Accelerating Sales Performance. Here’s a link to the website describing the event:

<http://www.forrester.com/events/eventdetail/0,9179,2438,00.html>.

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About Corporate Visions Inc.

Customer conversations are your best opportunity for competitive differentiation. You need to be different, where it counts. With Corporate Visions you will: **develop messages that matter** because they focus on your customer and set you apart from your competition; **deploy tools that get used** by the field because they are aligned to every step in the buying cycle, and empower you to accelerate deals through the pipeline; **deliver training for winning conversations** that teaches you the science and art of how to tell your story with impact and differentiation at every customer interaction, making it easy for prospects to choose you.

For more information contact us at www.CorporateVisions.com or by calling 775-831-1322 or 800-360-SELL.