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CORPORATE VISIONS INC.
Be Different. Where it Counts. Your Message.

FOR IMMEDIATE RELEASE

**Corporate Visions Expands Sales Leadership Team to help Drive Growth
Company Adds New SVP of Global Sales and Promotes two Regional VPs**

Incline Village, NV – August 12, 2010 – Corporate Visions, the leading marketing and sales messaging firm, announced today that Kevin Guthrie has joined the company as Senior Vice President of Global Sales. In this position, he will lead the company's domestic Sales operations and help expand its international presence. Guthrie was most recently Vice President of North America Sales for Oracle CRM OnDemand.

"Kevin has a track record of developing highly professional, winning Sales teams, as well as hitting his numbers regardless of the economic and competitive conditions," says Joe Terry, CEO of Corporate Visions, who also has been acting as head of Sales. "Bringing in a strong, proven leader, and expanding our Sales management team is part of our plan for aggressive organic growth, along with putting in a strong foundation for other expansion activities."

In addition to adding a top sales executive, Corporate Visions announced it is promoting two of its Global Account Directors to Regional Sales Vice Presidents. Jeff Morgenthaler has been named Vice President of Sales – East, and Mike Finley is the new Vice President of Sales – West. Both are top performing Global Account Managers who will assume regional responsibilities for leading and coaching teams while continuing to manage certain strategic accounts.

"Jeff and Mike are great examples of how salespeople should perform as trusted advisors and valuable assets to the companies they serve," Joe Terry says. "These new positions will give them the opportunity to share their experiences and insights with the other team members, ensuring that we provide a consistently great customer experience across our entire field operation."

Kevin Guthrie – SVP of Global Sales Bio

Prior to joining Corporate Visions, Kevin led Oracle's Commercial CRM On Demand Team as Vice President of North America Sales. Under his leadership, CRM On Demand was the fastest growing business application in Oracle's portfolio. Kevin also held various leadership positions at Hyperion Solutions until it was acquired by Oracle. As Sales Director of Northern California Hyperion | Oracle Enterprise Performance Management, Kevin's team was twice recognized as Americas Region of the Year and as Global Region of the Year, Emerging Technologies.

Kevin is a former Corporate Visions client, and he has firsthand knowledge of the transformative impact of marketing and sales alignment on company culture, sales strategy and process, and overall sales performance. He also served on Corporate Visions' Executive Advisory Board before joining the company.

Kevin graduated with a BA from Cal Poly San Luis Obispo, and he has completed additional coursework in Corporate Finance at University of California, Berkeley.

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Mike Finley – VP of Sales – West Bio

Since joining Corporate Visions in 2007, Mike Finley has served as a Global Account Director successfully managing Fortune 500 clients such as Dell, Lockheed Martin, Qwest and Baker Hughes. Prior to joining Corporate Visions Mike held positions as Director of Sales for FedEx Office in the U.S, Director of Sales and Marketing with FedEx Office in Australia and Canada. Mike received an MBA in Marketing and International Commerce while studying in Canada, France, and Sweden, as well as the United States.

Jeff Morgenthaler – VP of Sales East Bio

Jeff has more than 25 years of sales experience. At Corporate Visions Inc. he has successfully managed global clients such as ADP, ITT, CA and Kronos. Prior to that, Jeff served as VP of Business Development for Holden International where his client roster included AT&T, Cisco, and Accenture. Jeff has held a range of sales jobs from selling copiers door-to-door with Lanier Business Products to National Account Manager for ADP. He has received numerous awards throughout his career for sales performance. Jeff has a B.A. from Eckerd College.

About Corporate Visions Inc.

Customer conversations are your best opportunity for competitive differentiation. You need to be different, where it counts. With Corporate Visions you will: **develop messages that matter** because they focus on your customer and set you apart from your competition; **deploy tools that get used** by the field because they are aligned to every step in the buying cycle, and empower you to accelerate deals through the pipeline; **deliver training for winning conversations** that teaches you the science and art of how to tell your story with impact and differentiation at every customer interaction, making it easy for prospects to choose you.

Corporate Visions' world-class customer and advisory board include, MasterCard, ADP, CA, Oracle, GE, Xerox, Millipore, AmerisourceBergen, Infor and Progress Software. For more information contact us at www.CorporateVisions.com or by calling 775-831-1322 or 800-360-SELL.